



**Institute of Economics  
Polish Academy of Sciences**

**PROGRAMME**

**19th International Conference  
(ECONOMY – FINANCE - MANAGEMENT):  
New Challenges in Economic Policy, Business  
and Management**



**7 December 2020**

***Online platform - Teams***

08:45 – 09:00 **Registration**

09:00 – 09:10 **Official opening: Prof. dr hab. Andrzej Szablewski (Director, Institute of Economics, Polish Academy of Sciences, Warsaw)**

09:10 – 10.40 **Session 1 - Economic policy challenges**

**Chairs – dr hab. Marta Gancarczyk (Jagiellonian University)**

**dr hab. Anna Ujwary-Gil (Institute of Economics, Polish Academy of Sciences)**

- Revitalizing industrial policy through smart, micro-level and bottom-up approaches - Dr hab. **Marta Gancarczyk** (Jagiellonian University); dr hab. **Anna Ujwary-Gil** (Institute of Economics, Polish Academy of Sciences)
- Smart specializations and regional development in Poland – dr hab. **Elżbieta Wojnicka-Sycz** (University of Gdańsk)
- Factors and barriers to the development of smart urban mobility – the perspective of Polish medium-sized cities – dr hab. **Magdalena Kachniewska** (Warsaw School of Economics)
- Sectoral employment structure in central and eastern European countries compared to highly developed countries in the European Union – dr **Bianka Godlewska-Dzioboń** (Krakow University of Economics)
- Global debt as a determinant of notional amounts outstanding changes of credit default swaps in non-financial institutions – dr **Maria Czech** (University of Economics in Katowice)
- Spatial analysis of changes in the induced potential of the population as a measure of influence based on the example of the communes of the Opolskie Voivodeship in the year 2018 – dr **Katarzyna Widera** (Opole University of Technology)

10:40 – 11:00 **Discussion – Session 1**

11:00 – 11:30 **Break**

11:30 – 13:00 **Session 2: Management and business challenges**

**Chair – dr hab. Krzysztof Bartosik (Institute of Economics, Polish Academy of Sciences)**

- Improving business processes and process organization from the Industry 4.0 perspective – dr hab. **Natalia R. Potoczek** (Institute of Economics, Polish Academy of Sciences)
- Development of key competencies of Polish organizations' employees in the face of the fourth industrial revolution – dr **Michał Igielski** (Gdynia Maritime University)
- The system of organizational terms used for recording managerial activities in the field of team motivation – dr hab. **Olaf Flak** (University of Silesia)
- Lean management as a method for improving selected processes at hotels – dr **Małgorzata Sztorc** (Kielce University of Technology)
- Career orientation of Polish and Chinese students from the perspective of national culture – dr **Anna Mazurkiewicz** (University of Rzeszow)
- Economic aspects of scientific projects at a public university – mgr **Joanna Kowalik** (University of Szczecin)

13:00 – 13:20 **Discussion – Session 2**

13.20 – 14.00 **Lunch break**

14:00 – 15:30 **Session 3: The intersections of policy and management issues: Governing networks and interests**  
**Chair – prof. dr hab. Barbara Błaszczyk (Institute of Economics, Polish Academy of Sciences)**

- *Development of cooperation in localized cooperation networks: A comparative study of cluster organizations and technology parks – dr hab. **Anna Maria Lis** (Gdańsk University of Technology)*
- *How does stakeholder pressure influence CSR-practices? A construction industry model based on a European sample – mgr **Rafał Kowalczyk** – (Pomorskie Centrum Technologiczno Badawcze)*
- *Impact of the food industry in Poland on the environment and society: Results of an empirical research study and a model of the process of change towards sustainable development – dr **Anna Kurzak-Mabrouk** (University of Humanities and Natural Sciences, Częstochowa)*
- *Diagnosing the network relationships of a local government unit: A case study – dr **Marcin Flieger** (General Tadeusz Kościuszko Military Academy of Land Forces, Wrocław)*
- *Umiejdzynarodowienie firm w nowej gospodarce. Studia nad przedsiębiorstwami w polskich parkach technologicznych – dr hab. **Mateusz Błaszczyk**, dr **Karolina Olszewska**, dr hab. **Marek Wróblewski** (Uniwersytet Wrocławski)*
- *Analysis of knowledge sharing, digital competences, resources and tasks of technology park using the network approach – dr hab. **Anna Ujwary-Gil**, (Institute of Economics, Polish Academy of Sciences); dr **Bianka Godlewska-Dzioboń** (Krakow University of Economics)*

15:30 – 15.50 **Discussion – Session 3**

15:50 – 16:00 **Conference closing**

# Conference monograph

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## NEW CHALLENGES IN ECONOMIC POLICY, BUSINESS, AND MANAGEMENT



Edited by

**Anna Ujwary-Gil & Marta Gancarczyk**

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